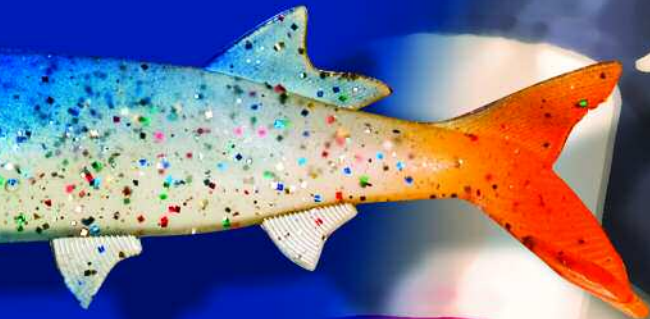


MOLD CRAFT

OUR PRODUCTS



Wide Range



This lure caught an incredible 1,742 LB MARLIN as well as the 80 LB LINE CLASS WORLD RECORD BLUE MARLIN OF 1,189 LBS. The Standard Size Wide Range has several line class records and is a tuna killer! This lure can be trolled over a "Wide Range" of speeds from 4-14 knots (hence the name), and this lure is SUPER in rough water. The Wide Range is

responsible for breaking Blue Marlin records in Venezuela, Puerto Rico and Africa. In Hawaii, it is one of the favorites of many boat captains. The larger heavier head gives the lure more stability at high speeds and rough water. The Wide Range lure is available in four sizes and all MOLD CRAFT colors. (see color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
5550WR	Magnum Wide Range	Unrigged	17"	2"
5850WR	Magnum Wide Range	Rigged	17"	2"
3550WR	Senior Wide Range	Unrigged	12 1/2"	1 1/2"
3850WR	Senior Wide Range	Rigged	12 1/2"	1 1/2"
4550WR	Standard Wide Range	Unrigged	9 1/2"	1"
4850WR	Standard Wide Range	Rigged	9 1/2"	1"
6550WR	Junior Wide Range	Unrigged	4"	1/2"
6570WR	Junior Wide Range	Rigged	4"	1/2"

Bobby Brown Special

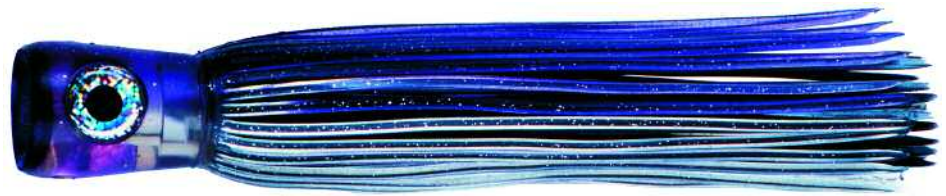


The extraordinary BOBBY BROWN SPECIAL, was developed by World Famous captain, Bobby Brown. Capt. Brown has fished the world circuit for many years and has earned the respect of all leading captains. Bobby and Mold Craft collaborated on the development of the most refined plunger style lure on the market. It is simple to use, and can either be trolled short or long with no

hassle, while creating a huge smoke trail with enticing action. The specially weighted head is equipped with the new, Super Sparkle Soft Eyes. You are gonna love this highly refined series. Available in 4 sizes and all Mold Craft colors. (see color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
2900BB	Magnum Bobby Brown	Unrigged	17"	2"
2950BB	Magnum Bobby Brown	Rigged	17"	2"
2500BB	Senior Bobby Brown	Unrigged	12 1/2"	1 1/2"
2550BB	Senior Bobby Brown	Rigged	12 1/2"	1 1/2"
2600BB	Standard Bobby Brown	Unrigged	9 1/2"	1"
2650BB	Standard Bobby Brown	Rigged	9 1/2"	1"
2300BB	Junior Bobby Brown	Unrigged	4"	1/2"
2350BB	Junior Bobby Brown	Rigged	4"	1/2"

Super Chugger

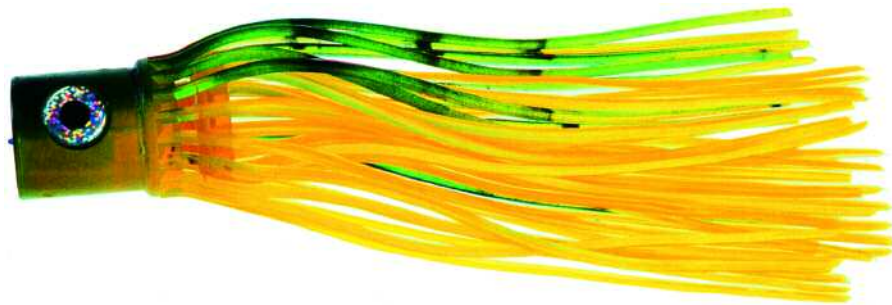


A Pink/White (#22) Senior Super Chugger (combined with a Senior Bird #22) produced **THE ALL TACKLE ATLANTIC BLUE MARLIN I.G.F.A. WORLD RECORD 1,402 LB** caught by Paulo Roberto Amorin off Brazil on February 29, 1992. This record has not been broken. The Super Chugger Lure has a deeply concave head and a longer, heavier, reverse

tapered body than the original Tsunami Chugger (still available). These refinements make the lure run well in both calm and rough water conditions. This lure can be trolled between 6 and 14 knots. Super Chuggers are available in three sizes and all Mold Craft colors. (see lure color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
8300SC	Senior Super Chugger	Unrigged	11 1/2"	1 3/4"
8350SCPR	Senior Super Chugger	Rigged	11 1/2"	1 3/4"
7300SC	Standard Super Chugger	Unrigged	8 1/4"	1 3/8"
7350SCPR	Standard Super Chugger	Rigged	8 1/4"	1 3/8"
9300SC	Little Super Chugger	Unrigged	5"	3/4"
9350SCPR	Little Super Chugger	Rigged	5"	3/4"

Hooker

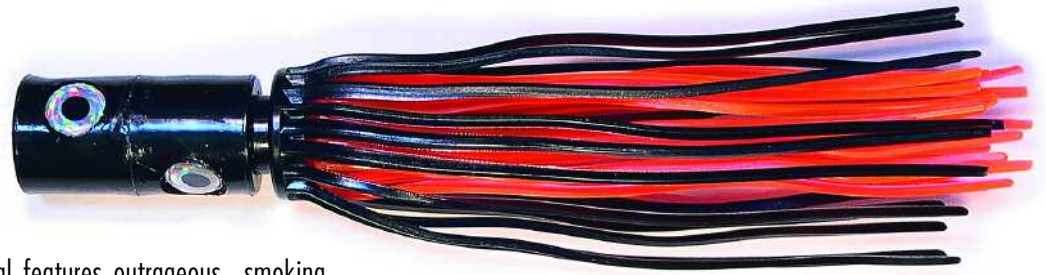


NOW IN 5 SIZES! Originally developed and collaborated on the famous game-boat, **THE HOOKER**, out of Houston, Texas. This design has proven to be one of the most successful trolling lures ever developed. **HOOKERS** are the pace setter in lure design technology. The short, fat and blunt head design makes for better hook up ratios while creating maximum water disturbance. These lures have been trolled from Great Barrier Reef off of Australia to the north Drop off of the Virgin Islands with incredible

success. In the Northeast waters of the US, **HOOKERS** have been out-fishing the old standards by more than 2 to 1 for Big Eye Tuna. The smaller **HOOKERS** have proven to be the finest Ballyhoo skirts for fisherman who choose to use bait. The **HOOKER** lure is the most copied design ever created but it has never been duplicated. **HOOKERS** are available in all **MOLD CRAFT** colors. (see lure color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
9500H	Giant Hooker	Unrigged	13"	3"
9750H	Giant Hooker	Rigged	13"	3"
3450H	Senior Hooker	Unrigged	10 1/2"	1 1/2"
3750H	Senior Hooker	Rigged	10 1/2"	1 1/2"
4450H	Standard Hooker	Unrigged	8"	1"
4750H	Standard Hooker	Rigged	8"	1"
1100H	Little Hooker	Unrigged	5 1/2"	3/4"
1200H	Little Hooker	Rigged	5 1/2"	3/4"
1300H	Little Hooker	Bulk Pack	10 pieces	Same Color
2400H	Junior Hooker	Unrigged	3 1/2"	1/2"
2750H	Junior Hooker	Rigged	3 1/2"	1/2"
2450H	Junior Hooker	Bulk Pack		

*4-Eyed
Monster*



The newest design in the Mold Craft arsenal features outrageous smoking action and better stability in rough water. The **4-Eyed Monster Jet** is available in Senior and Standard sizes, rigged and unrigged, with X-Tender tails and in all of **Mold Craft's** brilliant colors Here's lookin' at ya!

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
3250MJ	Senior 4-Eyed Monster	Unrigged	11 1/2"	1 1/2"
3270MJR	Senior 4-Eyed Monster	Rigged	11 1/2"	1 1/2"
4250MJ	Standard 4-Eyed Monster	Unrigged	9"	1"
4270MJR	Standard 4-Eyed Monster	Rigged	9"	1"

Spooler



This radically new design was engineered to produce great actions at slow, dead-bait speeds of 3 to 4 knots, allowing it to be used in combination with dead-bait. At higher speeds, the **SPOOLER** produces a bubble trail that would ordinarily come from a much larger bait or lure. Big action,

small size is ideal for providing better hook up ratios. The **SPOOLER** is available in two sizes and all of **MOLD CRAFT'S** fish catching colors. (see lure color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
00SP	Senior Spooler	Unrigged	11"	1 7/8"
5350SP	Senior Spooler	Rigged	11"	1 7/8"
3300SP	Standard Spooler	Unrigged	8"	1 3/8"
3350SP	Standard Spooler	Rigged	8"	1 3/8"

Secret Weapon



The **SECRET WEAPON** swims in a narrow fast pattern similar to a bait fish, but not radical enough for a fish to miss. It throws an amazing trail of bubbles due to its sharp leading edge and blind holes. The lure stays down extremely well because its hollow chamber fills with water causing it to surface at intervals like a charging dorado. **SECRET WEAPONS** work best

at trolling speed between 6 and 10 knots. The slanting head of the **SECRET WEAPON** is the product of thousands of hours of fishing by the world's best captains and anglers and represents a major improvement in lure technology. **SECRET WEAPON** lures are available in Senior and Standard sizes and in all **Mold Craft** colors

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
3460W	Senior Secret Weapon	Unrigged	10 1/2"	1 1/2"
3760SW	Senior Secret Weapon	Rigged	10 1/2"	1 1/2"
4460SW	Standard Secret Weapon	Unrigged	8"	1"
4760SW	Standard Secret Weapon	Rigged	8"	1"

Cone Head High Speed



This **CONE HEAD** high speed lure is designed to troll at 8 to 20 knots with minimum drag. When used as a lure, it is excellent for traveling long distances in search of Marlin or Dorado at higher trolling speeds. It is excellent as a teaser due to the pointed head shape which allows the

angler to pull it out of the fish's mouth several times. Essential when applying the "Bait & Switch" technique for world records or fly fishing. The **CONE HEAD** is available in Senior and Standard sizes and all **Mold Craft** colors.

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
3400HS	Senior High Speed Cone Head	Unrigged	13"	1 1/2"
3700HS	Senior High Speed Cone Head	Rigged	13"	1 1/2"
4400HS	Std High Speed Cone Head	Unrigged	8"	1"
4700HS	Std High Speed Cone Head	Rigged	8"	1"

Tsunami Chugger



The original **CHUGGER** is a superior calm water lure for maximum bubbling action and water disturbance. The big wave action could wake up a sleeping giant on those calm summer days. The **TSUNAMI CHUGGER** comes in Senior and Standard sizes and all Mold Craft colors (see color chart).

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
3050TC	Senior Tsunami Chugger Unrigged	10"	1 1/2"
3050TCR	Senior Tsunami Chugger Rigged	10 1/2"	1 1/2"
4050TC	Standard Tsunami Chugger Unrigged	8"	1"
4050TCR	Standard Tsunami Chugger Rigged	8"	1"

Soft Birds



Originally a Japanese invention for raising deep-feeding yellowfin and bigeye tuna to trolled surface lures, bird teasers have made the transition to the game fishing scene with great success. They still work on tuna, but marlin, sailfish and other game species find them irresistible as well.

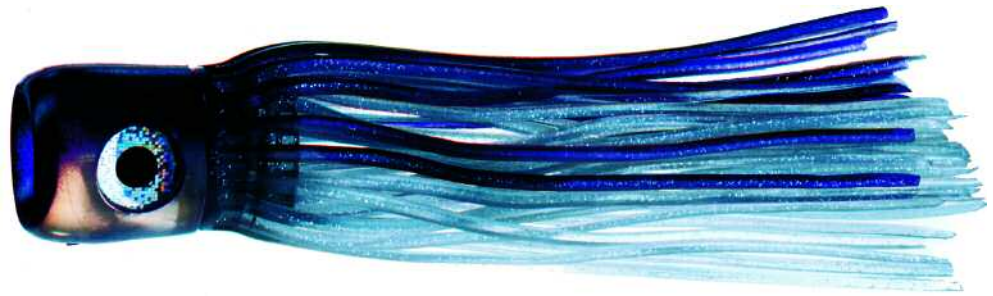
Mold Craft make **Soft Birds** in three sizes – small, medium and large – and these incredible lures/teasers can be used in a variety of ways. Spreader Bars or as a daisy chain, a flotilla of Little Birds really rips up the ocean. The effect it has on tuna species from albacore, bluefin and yellowfin has to be seen to be believed! Of course, marlin and sailfish find them irresistible as well, but their use as tuna teasers is definitely an underutilized technique.

The medium and large **Soft Birds** also make excellent teasers, either rigged singly, as a daisy chain, or mixed with **Mold Craft Squirt Squids** on a spreader bar. Their fluttering, 'wave walking' action certainly attracts the attention of predators and while most people use them as teasers, Soft Birds are also extremely effective lures in their own right.

Mold Craft Soft Birds can be rigged ahead of a conventional lure for added attraction, and the all-tackle world record Atlantic blue marlin of 1402 pounds ate a lure with a Mold Craft Senior Bird rigged ahead of it on the leader. Soft Birds are available in all Mold Craft Colors (see color chart)

CAT. NO.	DESCRIPTION	LENGTH
6200B	Little Bird Unrigged	4 1/2"
6100B	Standard Bird Unrigged	9 1/2"
6300B	Senior Bird Unrigged	13"
6200BR	Little Bird Rigged	4 1/2"
6100BR	Standard Bird Rigged	9 1/2"
6300BR	Senior Bird Rigged	13"
6200DC	Little Bird Daisy Chain 7 Birds-No Hook	4 1/2"
6100DC	Standard Bird Daisy Chain 5 Birds-No Hook	9 1/2"
6300DC	Senior Bird Daisy Chain 5 Birds-No Hook	13"

Chubby Chugger

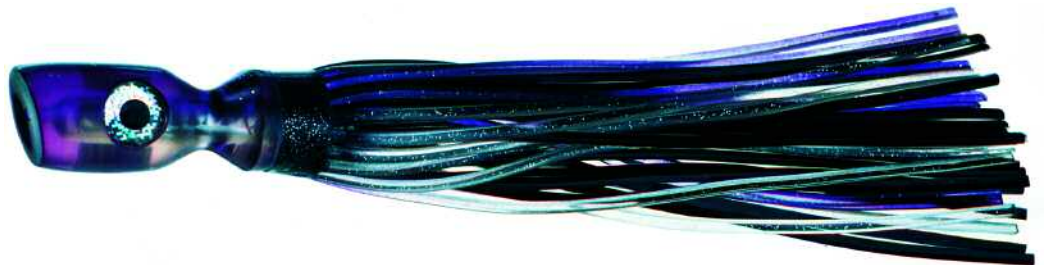


The **CHUBBY CHUGGER** was developed by Capt. Paul Ivy, another world class Professional captain on the Mold Craft Team. In his search for a more active vibrating effect, Capt. Paul shortened our very successful **Super Chugger** head to create a more amazing vibration while at the same time maintaining the same stability as the original lure. The **CHUBBY CHUGGER**

stays down and runs straight with an occasional popping up showing an enticing shaking action never seen before. A great bait to catch the eye of a 'looker' and encourage the reluctant cruiser to strike. This lure is available in one size and all **Mold Craft** colors (see color chart).

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
2800CC	Chubby Chugger	Unrigged	11"	2"
2850CC	Chubby Chugger	Rigged	11"	2"

Soft Knob



MOLD CRAFT'S ongoing research program has developed this ultimate hydrodynamic style lure. Dramatic design refinements include a true **SOFTHEAD™** with no hard metal inserts required and our new "RINGER SKIRT" featuring tangle free 'TUFF TAILS' with more stability, smoke

making spaces and durability. The **SOFT KNOB** can be trolled at 5 knots or 16 knots and perform in any type of sea conditions. Available in Senior size only and in all **Mold Craft** colors (see lure chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
5300SP	Senior Spooler	Unrigged	11"	1 7/8"
5350SP	Senior Spooler	Rigged	11"	1 7/8"
3300SP	Standard Spooler	Unrigged	8"	1 3/8"
3350SP	Standard Spooler	Rigged	8"	1 3/8"

Soft Machine



There have been numerous versions of this famous green straight-runner made over the years, but **Mold Craft's Soft Machine** is the first that has a realistic 'fishy' feel to it. The **Soft Machine** is a well-known tuna lure on the US Atlantic coast, where it produces excellent results on bigeye, yellowfin and bluefin tuna, but no one is surprised when a marlin climbs on it either.

A 13" straight-runner without a lot of built-in action, this 'lame duck' often gets smacked hard when run well back behind the rest of the lure spread, try running it off the shotgun 'rigger or the long 'rigger. Its thin,

tapered head means it can also handle a bit of pace with minimum drag, and some additional boat speed will see it start to pop and smoke like a regular lure.

Soft Machines feature a clear head, highly reflective eyes, and strips of contrasting red Mold Craft Pearl Tail skirt material, which gives the lure a tantalizing shimmy through the water.

What's more, **Soft Machines** come two to a pack, so you effectively get two lures for the price of one!

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
4900SM	Soft Machine	Unrigged	11"	1"
4950SM	Soft Machine	Rigged	11"	1"

Needlefish



NEEDLEFISH! Together with long time friend and world famous captain, Peter B. Wright and Mold Craft worked to develop this special series of long, small diameter lures that are absolutely deadly on kingfish, dolphin/dorado, wahoo, tuna, bluefish. Striper sails and marlin. The

NEEDLEFISH lures are designed to pull easy, stay down in rough or calm water, go fast or slow, produce a very high catch ratio and create the illusion of a much larger bait than they really are. Available in three styles and all **MOLD CRAFT** colors.

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
4100HN	Little Hooker Needlefish		11"	3/4"
4150HNR	Little Hooker Needlefish	Rigged	11"	3/4"
4300CN	Little Chugger Needlefish		11 1/2"	15/16"
4350CNR	Little Chugger Needlefish	Rigged	11 1/2"	15/16"
4560LT	West Coast Special			1"
4860LT	West Coast Special	Pro-Rigged		1"

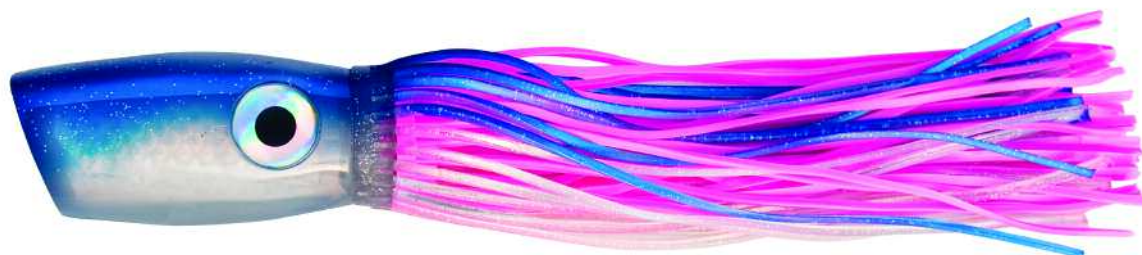
Swimmer



For those who like swimming baits, this one's for you. The cupped, slanted head makes the lure swim slightly, vibrate back and forth and cause quite a commotion. Try this one as a teaser or as a lure!

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
3650SS	Senior Swimmer	Unrigged	12 1/2"	1 1/2"
3850SS	Senior Swimmer	Pro-Rigged	12 1/2"	1 1/2"
5000T	Senior Swimmer	Teaser	12 1/2"	1 1/2"

Reel Tight



In a collaborative effort with Jim Lambert, owner of the 80' Merritt Sport fishing yacht, **REEL TIGHT**, Captain Eddie Herbert, professional crew, Eric, Joe & Fly, and Mold Craft's design expert, Frank Johnson, a new and exciting **SOFTHEAD™** lure is born.

This unique double taper, angle face has outrageous action, throwing an awesome wake. Its dynamic swimming action rivals nothing seen on the market today.

Whether, weighted as a short teaser or a non-weighted tracking trolling lure you will see lots of marlin in your wake when you put this baby out!

The Magnum Reel Tight lure is available in four sizes and all MOLD CRAFT colors. (see color chart)

CAT. NO.	DESCRIPTION		LENGTH	DIAMETER
1600RT	Magnum Reel Tight	Unrigged/Leaded	18"	2"
1625RTL	Magnum Reel Tight	Unrigged/Unleaded	18"	2"
1550RTR	Magnum Reel Tight	Pro-rigged/Unleaded	18"	2"

Coming in 2007 — Senior and Standard styles

1500RT	Senior Reel Tight		12"
1400RT	Standard Reel Tight		9"

Lures Color Chart

See page 20 for complete color listing.

Squid

The **ORIGINAL**, (Often copied, but never duplicated) **SQUIRT SQUID** is soft, but no too soft. Amazing action and fish catching ability. The most successful lure for Giant Tuna, it **produced the largest Tuna on rod and reel in the U.S.A. of 1,228 LB.** They also make great **SPREADER-BAR** rigs and **DAISY CHAINS**. Use the 6" and 9" SQUID DAISY CHAINS for Sailfish and smaller game fish, and the 12" SQUID DAISY CHAINS for Tuna. **Multiple Work!**



See the Color Chart Below

CAT. NO.	DESCRIPTION	LENGTH
5706B	6" Squid Bulk - No Minimum	6"
5709B	9" Squid Bulk - No Minimum	9"
5712B	12" Squid Bulk - No Minimum	12"
5716P	16" Squid Bulk - No Minimum	16"
5006P	6" Squid Packaged	6"
5009P	9" Squid Packaged	9"
5012P	12" Squid Packaged	12"
5016P	16" Squid Packaged	16"
5506PR	6" Squid Rigged & Packaged	6"
5509PR	9" Squid Rigged & Packaged	9"
5512PR	12" Squid Rigged & Packaged	12"
5516PR	16" Squid Rigged & Packaged	16"

SQUID DAISY CHAINS

CAT. NO.	DESCRIPTION
6006D	6" Chain (7 Squid/300 LB. Mono/No Hook)
6009D	9" Chain (5 Squid/300 LB. Mono/No Hook)
6012D	12" Chain (5 Squid/300 LB. Mono/No Hook)
6016D	16" Chain (5 Squid/300 LB. Mono/No Hook)

COLOR NUMBER NAMES

- 1 GOLDEN NATURAL TAN
 - 2 PEARL WHITE
 - 3 CHARTREUSE
 - 4 HOT PINK
 - 5 SYKA (colored flake)
 - 6 BLUE METAL/FLAKE
 - 7 SMOKE METAL/FLAKE
 - 8 GREEN METAL/FLAKE
 - 9 CLEAR
 - 10 PINK GLOW IN THE DARK
 - 11 PURPLE METAL/FLAKE
 - 12 AMBER METAL/FLAKE
 - 13 CLEAR MYLAR*
 - 14 SUPER GLOW*
- *NOTE: 10,13 & 14 (Premium)



DAISY CHAINS

Daisy Chains

We have made millions of squid but this trick **WORKS!** It was illustrated to us by a great mate at the famous **Tropic Star Lodge**, Piñas Bay, Panama. Using a regular 9" Squid Daisy Chain with a Standard Super Chugger on the end proves to raise **twice as many fish** and **lasts much longer**.

Available in all squid colors and your favorite color Super Chugger.



CAT. NO.

6109

DESCRIPTION

Tropic Star Daisy Chain
Capt. Paul Ivy DC
Hooker DC
Bird DC

SQUID DAISY CHAINS

6006D	6" Chain (7 Squid/300 LB. Mono/No Hook)
6009D	9" Chain (5 Squid/300 LB. Mono/No Hook)
6012D	12" Chain (5 Squid/300 LB. Mono/No Hook)
6016D	16" Chain (5 Squid/300 LB. Mono/No Hook)



COMBINATIONS

Combinations



To further exploit the versatility of **SOFTHEAD™** lures try some of our unique combinations to enhance your spread. For example the **LITTLE BIRD/LITTLE HOOKER** or **LITTLE BIRD/LITTLE CHUGGER** affords the angler an extra edge for sails, dorado, kingfish or wahoo. The fluttering action of the **LITTLE BIRD** ahead of the smoking action of the **LITTLE HOOKER** or **LITTLE CHUGGER** can be irresistible to the hungry predator.

CAT. NO.

1000DC
6444CBT
6144BHT
6344BHT
3860
3870

DESCRIPTION

Little Bird/Little Hooker Combo
Little Bird/Little Chugger Combo
Std Bird/Std Hooker Combo
Sr Bird/Sr Hooker Combo
Jr Hooker/Tuff Hoo Combo
Jr Hooker/Tuff Hoo Combo

STATUS

Rigged
Rigged
Rigged
Rigged
Mono
Wire

Fish Fenders

Fish Fender



Also Available: Convenient Storage Bag, custom made for Teaser which also makes a great ditty bag!

Mold Craft is producing the ultimate big soft teaser, the **FISH FENDER**. This amazing idea has been refined and tested by some of the World's best fisherman. This new teaser swims rapidly and deep, diving 10' or more below the surface, providing an incredible life like visual attraction. The **FISH FENDER** may be deployed in conjunction with surface teasers offering a "3-D" zone to the curious 'looker'. The **FISH FENDER** dives at speeds as slow as 3 knots and the chaser bait goes ballistic when throttling up to speeds of 10 knots.

CAUTION: It is imperative to secure this teaser to a cleat with floating polypro line.

The **FISH FENDER** is rigged with 600 lb monofilament leader with lead weight attached underneath the forward lip to start the great swimming action and is fine tuned for 'MAX ALLURE', utilizing our super tough vinyl paint and all new Super Sparkle clear coat finish.

Available in three sizes:

- **G1** (3 1/2" diameter x 11" long)
- **G2** (4 1/2" diameter x 16" long)
- **G3** (5 1/2" diameter x 20" long)

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
G1	Fish Fender-Small w/Mackerel	11" Long	3 1/2" Diameter
G2	Fish Fender-Medium w/Mackerel	16" Long	4 1/2" Diameter
G3	Fish Fender-Large w/Mackerel	20" Long	5 1/2" Diameter
G3HB	Fish Fender-Large w/3 Tuff Hoo & 1 Mackerel	20" Long	5 1/2" Diameter

STANDARD COLORS

#12 Blue/White #22 Pink/White #35 Green/Yellow #41 Purple/Black

Most SOFTHEAD™ colors available are available on request.

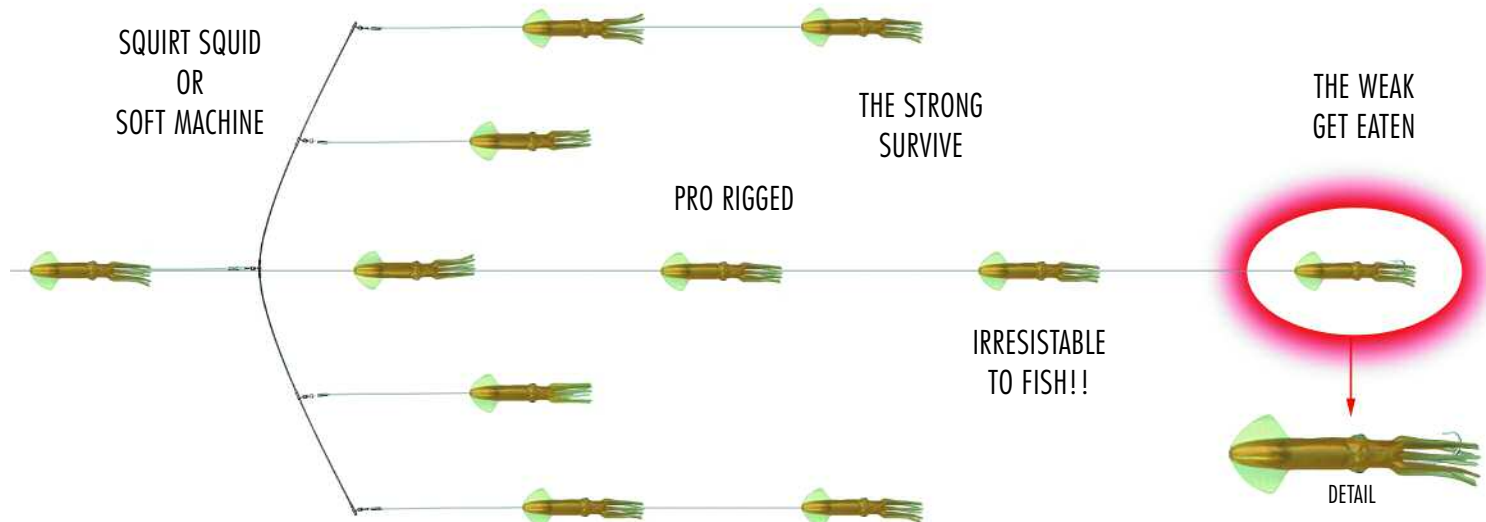
Hoo Bumper

A variation on the **FISH FENDER** theme that has dramatic results. This new combo incorporates the large G-3 fender frantically chasing three **Tuff-Hoo™** baits rigged on separate droppers ahead of the fender with the mackerel bait chasing from behind. Extensive testing both here and in Australia has proven very effective for all offshore game fish.



SPREADER BARS

Spreader Bars



Pre-Rigged **SPREADER BARS** Pro-Rigged by **MOLD CRAFT**, and offered in 3 sizes of **ORIGINAL SQUIRT SQUID** and the **SOFT MACHINE** for faster trolling. Our regular Pro Rigs are top quality mono double snelled to Mustad hooks, 15 feet long. Also available are our premium Super Pro Rigs below.

CAT. NO.	DESCRIPTION	
006	6" Squid	(13 Rigged/1 Hook)
7009	9" Squid	(11 Rigged/1 Hook)
7012	12" Squid	(11 Rigged/1 Hook)
7099	Soft Machine	(11 Rigged/1 Hook)
736	Tuff Hoo School	(11 Rigged/1 Hook)
724	Tuff Hoo Pod	(11 Rigged/1 Hook)

Mold Craft Tuff Hoo™ School

This dredge style teaser replicates a 'School' of bait fish by utilizing a 4 arm system, on a 36", 9 station bar appointed with 15 swimming **TUFF HOO™** baits. The life like swimming action baits come in 8 fish catching, high contrast colors and best of all, **Mold Craft's** proven durability. **SKU 736** —(color #'s)

Mold Craft Tuff Hoo™ Pod

This dredge system incorporates a 4-arm system, on a 24," 9 station bar appointed with 10 swimming **TUFF HOO™** baits. The life like swimming action baits come in 8 fish catching, high contrast colors and best of all, **Mold Craft's** proven durability. **SKU 724** —(color #'s)

'Tuff Mac'
Mackerel



The TUFF MAC is made of SOFHEAD material and it's hydrodynamic 'split-tailed' design required much research and testing to achieve its perfection. Try the TUFF MAC for Giant Tuna or Marlin. It is also used as a flyfishing teaser for billfish.

CAT. NO.	DESCRIPTION		LENGTH
8000	Mackerel	Unrigged	13"
8100R	Mackerel-Swin	Rigged	13"
8100RS	Mackerel-Skip	Rigged	13"
8200RS	Mackerel-Smoke	Rigged	13"

Colors Available



Color#12 Blue/Pearl White/Black Stripes



Color#22 Pink/White/Black Stripes



Color#33 Blue/Silver/Black Stripes



Color#35 Green/Yellow/Black Stripes



Color#41 Purple/Silver/Black Stripes

Tuff Hoo



Blue/Silver Color#34



Blue/Silver Rigged Combo#380

Mold Craft's TUFF HOO™ features a hydrodynamic nose design to promote vertical swimming with no chin weight and stability when being trolled from 2 to 12 knots. It swims in a natural manner with a very active tail motion and has rattling eyes. This bait is strong enough to be trolled quickly without fear of the tail wearing off.

The TUFF HOO™ is the simplest of all to rig. Just attach the hook (a Mustad 3407SS or other 8/0) to the leader, insert the leader into the body cavity then pull through and snug gently. Make a loop and you are ready to go (see diagram). When using this bait with a spreader bar rig, use a 3/8 egg sinker and crimp the end to hold into place.



Blue/Glow #09



Blue/Silver #34



Pink/White #22



Blue/White #12



Green/Glow #14



Green/Silver #8



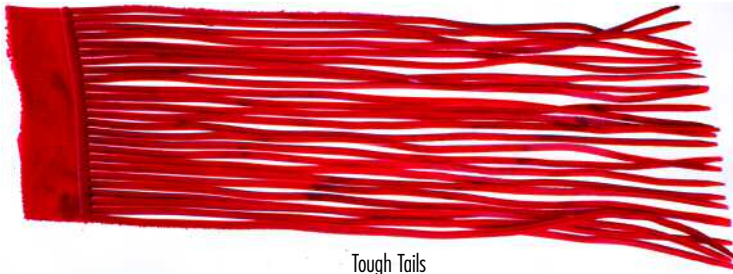
Green/White #43



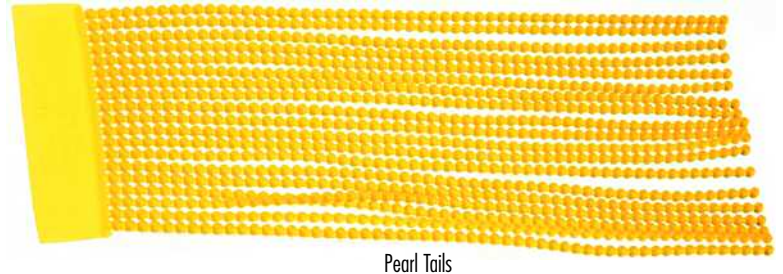
Purple/Silver #37

CAT. NO.	DESCRIPTION	LENGTH
371	Tuff Hoo-bulk	Unrigged 8"
380	Tuff Hoo-3 Pack	Unrigged 8"
381	Tuff Hoo-3 Pack Rigged w/wire	Rigged 8"
382	Tuff Hoo-3 Pack Rigged w/mono	Rigged 8"
383	Tuff Hoo-3 Pack All Rigged w/wire	Rigged 8"
384	Tuff Hoo-3 Pack All Rigged w/mono	Rigged 8"
386	Tuff Hoo/Jr Hooker Combo-mono	Rigged 8"
387	Tuff Hoo/Jr Hooker Combo-wire	Rigged 9'
680	Tuff Hoo-6 Pack	Unrigged 9"
816	Tuff Hoo-16 Pack	Unrigged 8"
736	Tuff Hoo School (4 arm, 36," 9 station)	15 Bar
724	Tuff Hoo Pod (4-arm, 24," 9 station)	10 Bar
790	Spread-A-Hoo (5 station, 36")	9 Bar

Tuff Tails & Pearl Tails



Tuff Tails



Pearl Tails

Mold Craft **TUFF TAILS** have become the standard of the industry. They are used by the finest lure makers around the world, including: Bob Schneider Lures, R & S Lures, Zuger Lures, Hatteras Lures, and many others.

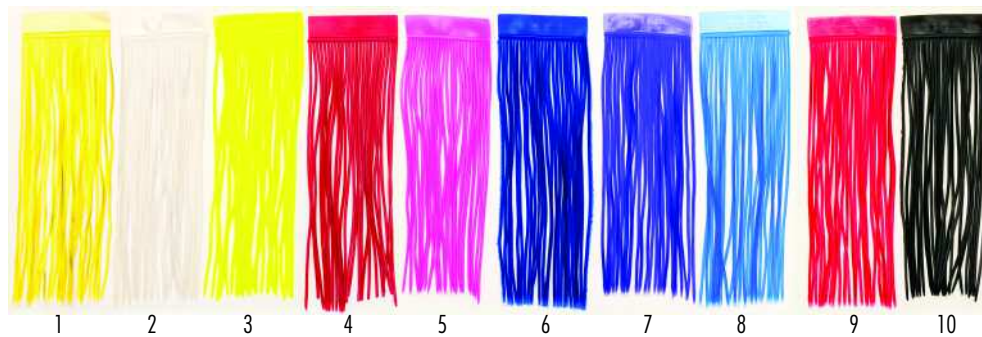
TUFF TAILS and **PEARL TAILS** are soft, yet super tough because of Mold Craft's ridge design. The **PEARL TAILS** cause the lure to vibrate in a

tantalizing fashion. The back is flat to avoid fouling hooks and snagging weeds. **PEARL TAILS** should be used as an outer skirt with our **TUFF TAILS** as the inner skirt, or you can use **TUFF TAILS** for both the outer and inner skirts. **NOTE: WE DONOT USE MOLD RELEASE** on the tails for ease of gluing. (see color chart below)

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
9100TT	Tuff Tails	11 1/2"	3 1/2"
9100PT	Pearl Tails	11 1/2"	3 1/2"

TUFF TAILS & PEARL TAIL COLOR CHART

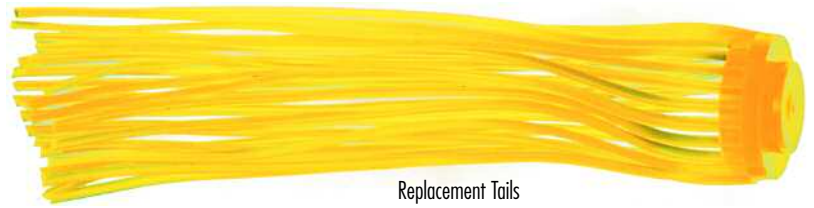
1 GOLD	6 DARK BLUE	11 SILVER METALFLAKE	16 MILK WHITE
2 PEARL WHITE	7 PURPLE	12 GREEN	17 CANARY YELLOW
3 FLUORESCENT YELLOW	8 LIGHT BLUE	13 BLACK METALFLAKE	18 GOLD METALFLAKE
4 RED	9 BURGUNDY	14 FIRE ORANGE	19 PURPLE METALFLAKE
5 PINK	10 BLACK	15 BLUE METALFLAKE	20 GREEN METALFLAKE



Replacement Tails Bubbler Heads Ringer Skirts

The molded tails are designed for replacing lost or damaged inner skirts on your original SOFTHEAD™ lures. This design also facilitates the ability to interchange different colors to meet changing conditions.

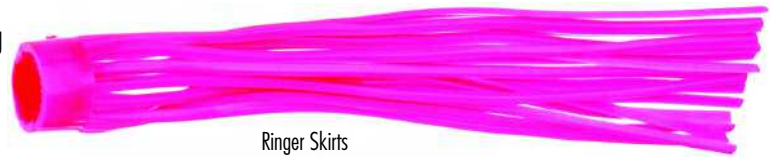
The BUBBLER HEADS can go over a bait such as ballyhoo for extra smoking action. They can also be used as outrigger stops. (see color chart below)



Replacement Tails



Bubbler Heads



Ringer Skirts

CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
8800MT	Magnum Replacement Tails	13"	2"
9800GT	Giant Replacement Tails	10"	3"
3800ST	Senior Replacement Tails	8"	1 1/2"
4800DT	Standard Replacement Tails	6 1/2"	1"
1800LT	Little Replacement Tails	4"	5/8"
1850JT	Junior Replacement Tails	3 1/2"	1/2"
XLSR	Senior Extender Tails		
9400RSS	Ringer Skirts-Solid		
9400RSM	Ringer Skirts-Multi		
9000	Senior Bubbler Heads		1 1/2"
9050	Standard Bubbler Heads		1"

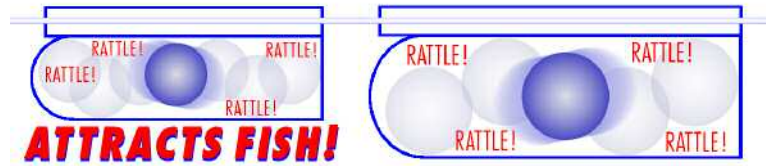
REPLACEMENT TAILS COLOR CHART

- 3 FLUORESCENT YELLOW
- 4 RED
- 5 PINK
- 6 DARK BLUE
- 7 PURPLE
- 10 BLACK
- 11 SILVER
- 12 GREEN
- 13 GLOW
- 14 FIRE ORANGE
- 15 MAGENTA
- 16 WHITE
- 18 GOLD



Fish Rattles

The **FISH RATTLE** produces multiple frequency sounds. **RATTLES** can be used in a lure or in a dead bait. Proven by commercial fishermen.



CAT. NO.	DESCRIPTION	LENGTH	DIAMETER
1000S	Small Fish Rattle - 3 Pack	1 3/4"	1 1/2"
1050L	Large Fish Rattle - 2 Pack	2 1/4"	3/4"

*Super Pro Rigs
& Stiff Rigs*



For those who demand the very best. The **SUPER PRO-RIG** is made with 7731 Mustad hooks with nickel plated, high quality, copper crimps and 600 LB. test stainless steel aircraft cable. The hooks are hand sharpened to a needle point. It is shrink wrapped with clear plastic tubing for visibility, safety and semi-stiffness for catch-ability and maximum hook-ups.

SINGLE STIFF HOOK RIG	9/0	11/0	12/0
SUPER PRO-RIG	9/0	11/0	12/0

Gut Saver



Revolutionary new beltless 'belly gimbaled' designed for ALL light tackle anglers. Easy to use! The **GUT SAVER** is soft and comfortable. Wear it all day. When you need it-it's there! Molded in one tough piece of the same space-aged material as the famous **SOFTHEAD™** (More I.G.F.A. Records than any other lure in the world). Designed by people that fish for people that fish!

The "**GUT SAVER**" (item #7777) is now available in three colors: Black-(#01) Pearl White-(#02) Hot Pink-(#03) for the ladies! Approximately 4"x4." We have personally caught and released over 100 Sailfish and White Marlin using this comfortable product.

GUT SAVER TIPS:

- Fit most any rod butt, gimbaled or not! (Fly rod, surf rod, bass rod, cane pole, whatever)
- Wear over pants. (Underwear not required) * If belt is worn, move buckle to one side for center use.
- Slips over belt, not through. (Don't need to loosen you pants with it.)
- Mates can wear it off to one side for faster winding.
- Adjust often when bikini is worn (for more all-over tan) Don't forget to remove before bedtime!
- **AFTER ONE USE, YOU WON'T PICK UP YOUR ROD WITHOUT IT!**

Item # 7777 Black - #01 Pearl White - #02 Hot Pink - #03

ACCESSORIES

Lures Color Chart



COLOR NUMBER NAMES

11 RED/WHITE/YELLO	17 BLUE/WHITE/PINK	24 BLACK/MAGENTA	36 MAC/SILVER/PINK	42 ALL YELLOW	55 RED BAILEY*
12 BLUE/WHITE	18 ORANGE/WHITE	25 BLACK/YELLOW	37 PURPLE/SILVER	43 GREEN/WHITE	56 BLACK/GREEN
13 GREEN/YELLOW/PINK	20 RED/WHITE	26 BLACK/PURPLE	38 SILVER/BLUE/PINK	44 ALL BLACK	57 BLACK/PINK
14 PURPLE/SILVER/PINK	21 PINK/WHITE/YELLOW	33 MAC/SILVER/BLACK	39 BLACK/ORANGE	45 GREEN/WHITE/YELLOW	58 BLACK/BLUE
15 BLUE/WHITE/YELLOW	22 PINK/WHITE	34 MAC/SILVER	40 BROWN/WHITE/PINK	46 GREEN/WHITE/PINK	59 RAINBOW/YELLOW
16 YELLOW/PINK	23 PINK/WHITE/BLUE	35 GREEN/YELLOW	41 PURPLE/SILVER/BLACK	54 BLACK/GOLD	60 RAINBOW/PINK

*Color #55 (black/red/white) is the **RED BAILEY SPECIAL**. Almost all lures are available in this color except Little Birds, Little Hookers, Little Chuggers and all Pearl Tail models. The Red Bailey Special in any lure style is one of the best on the market today for marlin. The extra skirt inside makes even more bubbles, improving the large smoke trail left behind all **SOFHEADS™**.



MOLD CRAFT PRODUCTS, INC.

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