



## **MOLD CRAFT'S MAGNUM REEL TIGHT**

From Florida to St. Thomas to the Bahamas, the Reel Tight, an 80-foot Merritt owned by Jim Lambert and Captained by world renowned Eddie Herbert, is a fixture on the tournament circuit and has recorded numerous victories in the world's most prestigious billfish events. Now, in a collaborative effort with Lambert and Herbert together with mates Eric Leech, Robert "Fly" Navarro and Joe Figiel, Mold Craft introduces the Magnum Reel Tight series. The Magnum Reel Tight is a big lure meant for big fish and this 18-inch lure features a unique double taper, angle face and has an aggressive action that throws a large wake. It can be weighted and used as a short teaser or used without weight as an effective lure anywhere in the trolling pattern. Three styles are available including unrigged/ unleaded, unrigged/ leaded and Pro-rigged/ unleaded models. For 2007, Mold Craft plans to introduce 9 1/2-inch Standard and 12-inch Senior models. All models are available in 36 color combinations. Contact: Mold Craft at 954-785-4650 or on the web at [www.moldcraftproducts.com](http://www.moldcraftproducts.com).

